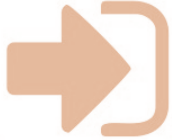


# STRATEGIC PLAN

2018-2021



**ENHANCE SERVICE  
AND HOUSING  
CAPACITY**

SHIP will focus our efforts on enhancing and renewing our ability to provide sustainable, safe and quality services and housing.



**MAXIMIZE  
ENGAGEMENT**

Partner with staff, clients, tenants, families, landlords and other stakeholders in order to improve health and system outcomes.



**PROVINCIAL  
LEADERSHIP**

Promote knowledge within the sector and focus on defining and promoting SHIP's expertise, brand and value proposition.

## Mission

To increase quality of life through health services and housing supports that promote mental health, physical health, and wellness

## Vision

Quality housing, Quality services, Quality lives